

LifeSpan Fall Summit

Tuesday, September 29, 2020

8:30 AM - 10:00 AM

Top Ten Employment and Regulatory Law Issues for Long Term Care Providers

While long term care providers can face many of the same employment and regulatory issues as any other hospital or medical facility, there are often important subtleties within the long-term care industry. This 1.5-hour session featuring the Miles & Stockbridge Labor & Employment and Health Care Practice Groups will help highlight the critical employment and regulatory issues faced by long term care providers in managing a workforce. Please join firm principals Stephanie Baron, Kraig Long, and Robert Wells as they present on these hot topics.

Speakers:

Stephanie K. Baron, Esq.
Principal
Miles & Stockbridge

Kraig B. Long, Esq.
Principal
Miles & Stockbridge

Robert Wells
Principal
Miles & Stockbridge

10:30 AM - 12:00 PM

RACE, RACISM, Let's Talk About It, Right Here, and Right Now: Understanding Its Organizational Cost(s) and Impact

This presentation will take on the topic of Race and Racism. First, in creating a safe environment and one of authenticity. In this session, we will look at

the power dynamics behind race, privilege, and expose the elephant in the room of race/racism and its influence on aging services. Participants will be moved to a place of better understanding and unpacking and understanding the fear of discussing race and racism. This session will examine the structural and systemic branches of racism, why Black Lives / All Lives Matter, and simply say what needs to be said, all while understanding the strategies and approaches to an improved and inclusive aging services, healthcare, and workplaces. If you are confused, do not know what to say or do when it comes to understanding race and racism, then this is the session for YOU!

Speaker:

Jeffrey Ash, B.S., M.S., Ed.D.
Associate Dean, Diversity and Inclusion
Assistant Professor
University of Maryland-Baltimore School of Nursing

1:00 PM - 2:30 PM

How Technology Can Solve Some COVID Drain of Resources and Improve Resident Care

Temperature monitoring kiosks can free up significant payroll hours with technology to scan temperature, mask, and COVID question requirements. It also provides a hands-free audio, Yes or No response recognition with text, emailing, and reporting capabilities. Benefits out way expense and return on investment in a matter of weeks. Healthcare facilities now can provide digital electronic whiteboards and interactive television solutions to display critical residents' information. This information can be funneled through the EHR, integrated with Nurse Call and other systems to provide care to residents from a tablet located

outside of their room and displayed TV screens. The use of technology will help reduce the need for PPE's to enter the room for isolation/COVID patients. This video communication can be from the nurses' desk or at any other location. Family and friends connectivity helps residents feel so much less isolated, and telemedicine can easily be provided for doctor-patient visits-all this with an accountable reporting capability.

Speaker:

Lori Norris-Turcheck
Regional Director of Sales
SymtechSolutions

Wednesday, September 30, 2020

8:30 AM - 10:00 AM

Skilled Nursing Facilities Survey & Enforcement Development

In the last year, CMS continued to refine and update its approach to the survey and enforcement process and has tried to "simplify" the Rules of Participation. Some of these updates represent a sea change in the way that nursing homes should approach annual and complaint surveys. This session will explore those updates and provide practical ways to ensure that nursing homes address these issues and remain compliant.

Speaker:

Mark Yost, Esq.
Partner
Lewis Brisbois Bisgaard & Smith, LLP

10:30 AM - 12:00 PM

IIDR Process and Its Impact on COVID-19

Because of the uniquely monumental and unprecedented challenges that COVID-19 has presented to the SNF community, understanding

the "minefield" of potential regulatory/deficiencies implemented will help you better prepare to (1) ensure compliance, (2) avoid deficiencies, (3) successfully defend deficiencies and (4) provide the safest possible environment for your residents. You will also build defenses that could be important in the litigation context. Walk away with a full understanding of how the enhanced enforcement for infection control deficiencies will be implemented.

Speakers:

Christopher M. McNally, Esq.
Partner
Bodie, Dolina, Hobbs, Friddell & Grenzer, P.C.

Shari L. Solomon, Esq, CIEC
President
CleanHealth Environmental, LLC

1:00 PM - 2:30 PM

You've Got Mail: Various Communications from Government Agencies and How to Respond to Them

Long-term care providers must respond to a variety of government agency inquiries each year, ranging from voluntary government surveys to formal Office of Inspector General (OIG) subpoena. Often it is unclear what an inquiry is about, why the facility received the inquiry, and what type of government enforcement may follow. This presentation will provide an overview of federal and state government inquiries frequently received by nursing facilities and assisted living facilities. The presenter will offer best practices and strategies for responding to each type of inquiry and will discuss the purpose behind the inquiries and the requesting agency's authority, as well as the types of enforcement actions that may follow.

Speaker:

Kyle Rene, Esq.
Associate
Hancock, Daniel & Johnson, P.C.

Thursday, October 1, 2020

8:30 AM - 10:00 AM

Mitigating Unconscious Bias in the Hiring Process

A vast body of research shows that the hiring process is biased and unfair. Unconscious racism, ageism, and sexism play a significant role in who gets hired. But there are steps you can take to recognize and reduce these biases. This is because many people's attitudes and behaviors are based on mental shortcuts and stereotypes that are made without realizing it. Our brains have a natural tendency to make quick decisions based on limited information, and this can ultimately affect who we hire and promote. Undoing these behaviors requires moving from a fixed mindset— to one of openness and growth, where we can deeply understand, challenge, and confront our personal biases.

Speaker:

Tangie Newborn
Owner & Founder
Immense Solutions, LLC

10:30 AM - 12:00 PM

Behavioral Health and COVID-19: Unintended Consequences

This presentation will focus on behavioral health issues that are increasing due to social isolation from the COVID-19 pandemic. Caregivers need to stay focused on residents to identify changes in mood due to social isolation quickly. Rehabilitation has a role in evaluating the physical issues as well as behavioral health issues that are on the rise due to social isolation. An individualized, person-centered plan is developed by rehabilitation, and education is provided to the staff for keeping residents engaged in meaningful activities to keep

them functioning at their highest level and improving quality of life.

Speakers:

Kathy Adkins OTR/L, CPC-A, RACT-CT, CDP
Director of Quality
RehabCare

Leta Kant, PT, RAC-CT, ATP
Director of Quality
RehabCare

1:00 PM - 2:30 PM

A Need for Cybersecurity in Healthcare: How 2020 Changes Are Exacerbating Vulnerabilities

Your patients and residents trust you to protect their health and wellbeing. They also trust you to protect their Protected Health Information (PHI)! With attacks on healthcare organizations ever increasing due to the value of the PHI they maintain and store, compliance and security have never been more critical. The attack surface of the healthcare market is riddled with a reputation for running outdated software, add to that unproven new telemedicine solutions, devices connecting from untrusted networks (work from home), and you have a recipe for disaster. Join us for an insightful session on current vulnerabilities and viable solutions that address both compliance and security, while positively impacting your ROI.

Speakers:

Dave Warnick
CEO
CMIT Solutions of Upper Chesapeake

Jeremy Sadler, CISSP, MS
Information Systems Management
Information Security Practice Manager
Cyber Trust Alliance

Tuesday, October 13, 2020

9:00 AM - 10:30 AM

Slips, Trips & Pitfalls: Employee Injuries in Senior Living Communities and How it Impacts the Bottom Line

Employee injuries in senior living communities are driven by two main loss causal factors and a variety of severe isolated incidents, usually the result of unsafe behavior. These injuries have a direct impact on your Total Cost of Risk. This session will focus on the efforts of your management team, safety committee, and employees to address these factors creatively. Topics of discussion will include: (1) Slips/Trips/Falls – Discussion will take place on a variety of tactics that can be deployed to keep your employees on their feet. (2) Resident Handling & Transfer – A reality check as to where resident transfers are taking place ...it's not just in Nursing. Do your employees know how to conduct floor transfers? (3) Severity Exposure – Fall from heights (roof), confined spaces (manholes, crawl spaces), needlesticks, floor transfers, and more. (4) Employee Behavior – Creative ideas for auditing behavior and increasing safety awareness.

Speakers:

Rafael C. Haciski, Esq
Vice President, Healthcare
Johnson Kendall Johnson

John M. Kiefner, CSP, ARM
Vice President, Risk Control Services
Johnson Kendall Johnson

11:00 AM - 12:30 PM

Skilled Nursing Benchmarks: Yesterday's Costs Compared to Tomorrow's Future

In the era of COVID-19, skilled nursing facility administrators everywhere are asking, "What's next?" Using benchmark data from Maryland skilled nursing facilities, we'll discuss how we expect industry benchmarks to change as we head toward 2021. You'll hear insights on which cost centers are expected to grow, including what extra costs facilities should anticipate going forward. As part of this interactive opportunity, the audience will get a collective sense of how their ideas about the future of the skilled nursing industry compare to their peers. BONUS – everyone who attends this session will receive a detailed written summary of the annual benchmark report.

Speakers:

James Crisp, CPA
Partner
Gross, Mendelsohn & Associates

Jennifer Rock, CPA
Principal
Gross, Mendelsohn & Associates

1:30 PM - 3:00 PM

The Neuroscience of Gratitude - Leading Through COVID-19

Statistics on the negative impact of COVID-19 on nursing are discouraging: 3 out of 5 will likely leave their position, 67% will likely leave their facility and at a cost estimate of \$137B. An added sense of urgency comes as health care institutions see evidence of moral injury in physicians, nurses, and support staff. Moral injury is described as "perpetrating, failing to prevent, bearing witness to, or learning about acts that transgress deeply held moral beliefs and expectations." Designing and implementing gratitude interventions helps ensure the health and wellbeing of leaders, so, in turn, they can foster a more resilient, positive, and psychologically safe work environment for their employees. This session presents evidence-based

practices in positive leadership, gratitude, and neuroscience to help leaders and employees deal with the stress and anxiety of COVID-19—additional benefits of retaining and engaging healthy and resilient employees during these unprecedented times.

Speakers:

Linda Roszak Burton
Professional Coach, Speaker & Author

Wednesday, October 14, 2020

9:00 AM - 10:30 AM

Identifying and Preventing Risks of Functional Decline in the Growing Acuity Landscape of Assisted/Independent Living Communities

Historically, most residents move to an assisted or independent living center because they have experienced some level of functional decline but, as a response to our current healthcare pandemic, we are also seeing more acute presentations of residents—both new and current. What does that mean? In this presentation, attendees will understand the short-and long-term ramifications of higher acuity residents in your communities and resultant risk of functional decline for the resident and facility staff. Additionally, the most common conditions and presentations will be reviewed and how identification, management, and prevention through therapy and wellness programming are vital to ensuring resident's age in place longer, healthier, and happier.

Speakers:

Tracy Wilson
Senior Director of Quality and Client Experience
RehabCare PLUS

Staci Freudiger, PT, MBA, CEEAA
Senior Director Clinical Implementation
RehabCare PLUS

Brittany Austin, CPT
National Wellness Director
RehabCare and RehabCare PLUS

11:00 AM - 12:00 PM

First Do No Harm: Managing High-Risk Drugs in the Assisted Living Setting

Safe and effective geriatric medication management involves much more than merely administering "what the doctor ordered." Drugs used to treat both chronic and acute conditions in the elderly provide powerful benefits but also carry significant risks. Assisted living providers have an obligation to partner with the resident, their surrogate decision-makers, the prescriber, and pharmacy staff to identify and minimize those risks. This presentation, through the use of case studies and group discussion, will examine classes of drugs that are considered high risk when administered to the elderly. Emphasis will be placed on drug classes undergoing current scrutinies such as antibiotics, psychotropics, and opioids. Lastly, a resident-centered approach to managing such drugs will be discussed.

Speaker:

William M. Vaughan RN, BSN
Vice President, Education, and Clinical Affairs
Remedi SeniorCare

1:00 PM - 2:30 PM

We Have to Talk: Difficult Conversation and How to Discuss What Matters Most

Most everyone dreads the difficult, challenging conversation. This includes conversations in which we have to deliver unpleasant news, discuss a delicate subject, or talk about something that needs to change or has gone wrong. Just thinking about having these conversations—whether with one's partner, children (particularly adolescent or

adult children), relatives, friends, or co-workers—can fill you with anxiety and trepidation, taking up space in your mind and distracting you from other important considerations that require your attention. Ultimately, you cannot control how the other person(s) will react to your efforts to engage them in challenging but necessary conversations. However, by being well prepared and following these guidelines, you can improve the skillfulness of your participation and maximize the chances that the conversation will serve its intended purpose.

Speaker:

Tangie Newborn
Owner & Founder
Immense Solutions, LLC

Thursday, October 15, 2020

9:00 AM - 10:00 AM

Infection Control & Prevention, A Pro-Active Approach – Strategies to Achieve Early Detection of Infectious Disease

The emergence of COVID-19 has shed a bright light on Infection Control and Prevention (ICP) in nursing facilities. With clinical teams already stretched beyond their limits and flu season lurking around the corner, successful facilities are leaning on technology to help drive their ICP efforts.

Early detection of infectious disease is essential when trying to avoid an outbreak. Learn how technology is allowing clinicians to take a pro-active approach to infection control by using already existing EHR data to highlight the most subtle of changes in resident condition in real time, calling out the warning signs and symptoms of potential infection. We'll also explore the ability technology offers to easily create a facility-wide centralized infectious disease monitoring system

and offer insights into time-saving techniques to get your team to the bedside quicker. Additionally, we'll uncover how the use of technology can help to reassure the families you serve that their loved ones are in a facility that is proactively taking steps to avoid potential outbreaks, days in advance.

Speaker:

Cheryl Scalzo, RN
Clinical Account Manager
Real Time Medical Systems

11:00 AM - 12:00 PM

The Vital Role Interim Payment Assessments (IPAs) Will Have on PDPM Success

As skilled nursing facilities (SNFs) roll into their first full year of the Patient-Driven Payment Model (PDPM), many facilities are still trying to understand the role that Interim Payment Assessments (IPA) will play in success PDPM reimbursement. Under the final rule, providers are only required to perform two Prospective Payment System (PPS) assessments: on day 5 and upon discharge. However, the Centers for Medicare & Medicaid Services (CMS) states that an "IPA is optional and will be completed when providers determine that the patient has undergone a clinical change that would require a new PPS assessment." Which leads to question, are IPAs really optional? And, how and when should facilities be documenting IPAs?

Speaker:

Jim Shearon, RN, BSN, MHSA
Vice President of Clinical Solutions
Real Time Medical Systems

1:00 PM - 2:00 PM

Increasing Hospital Referrals. What Quality Measures are Hospitals Really Looking For?

Ever wonder why hospitals refer patients to one SNF over another? Does it leave you curious about what strategies they have in place to obtain the highest referrals?

As CMS continues to drive bundled payment models to improve quality and control costs, many hospitals are building preferred care networks with fewer SNFs and increasing the utilization of home health services to drive total cost down.

Join Real Time Medical Systems and our key SNF and Hospital experts, as we pull back the curtain on the why, what, and how hospitals make decisions related to their post-acute partners.

Speaker:

Phyllis Wojtusik, RN
Executive Vice President Health System Solutions
Real Time Medical Systems